

## WORKSHOP SCHEDULE

February 3, 2018

**SIGN IN AT RECEPTION 9:00AM-9:15AM**

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**INTRODUCTION 9:15AM-9:20AM**

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**FROM CLASSROOM TO BOARDROOM 9:25AM-10:25AM [5min Q&A]**

**Min Yi 伊敏, Senior Consultant at Aperian Global**

Are you a global talent? What experiences do you need and what should you begin doing today to become a global leader?

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**JOB SEARCH 10:35AM-11:35AM [5min Q&A]**

**Bill Opal, CEO & Founder at Sails-Up. Managed Recruitment Services**

Launching your career!

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**BREAK FOR LUNCH 11:40AM-12:10AM**

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**MANAGING YOUR SOCIAL MEDIA PRESENCE 12:15AM-13:15AM [5min Q&A]**

**Tim Flood, PhD, Associate Professor of Management Communication at the University of North Carolina's Kenan-Flagler Business School**

How best to convey yourself and your credibility across the span of social-media sites.

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**INTERVIEWING WELL 13:25AM-14:25AM [5min Q&A]**

**Tim Flood, PhD, Associate Professor of Management Communication at the University of North Carolina's Kenan-Flagler Business School**

Tips and tricks for putting your best foot forward and succeeding in interviews and similar situations.

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**SHORT INTERMISSION 14:30AM-14:40AM**

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**FIVE KEYS FOR SUCCESSFUL RÉSUMÉS AND COVER LETTERS**

**14:45AM-15:45AM [10min Q&A]**

**Jodie C. Riggs, Director of Career Services at Your Next Success, LLC**

Discover the keys to communicate successfully using résumés and cover letters.

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**CLOSING REMARKS**

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# 2018 ASIAN FOCUS

# CAREER DEVELOPMENT CONFERENCE

LEARN THE SKILLS  
TO LAND THAT JOB

February 3, 2018, 9:00am - 4:00pm  
James B. Hunt Jr. Library at Centennial Campus  
Duke Energy Hall | Room 2110A  
1070 Partners Way, Raleigh, NC 27606

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Scan code or Register online



<https://asianfocusnc.org/asian-focus-nc/programs-and-events/career-conference-feb-3-2018/>

## ABOUT THE CAREER CONFERENCE

The primary goal of the Career Development Conference is to offer a platform to help job-seekers and college students be better prepared for entry into the job market. We do this by encouraging participation from skilled professionals and agencies in the promotion of education and diversity. This program helps the audience gain personal growth, career development knowledge and adds to the economic value of the community.

## MEET OUR SPEAKERS



**Bill Opal**  
*CEO & Founder at Sails-Up*

Bill started Sails-Up in 2010 after 15 years of experience in Corporate Recruitment leadership positions. He has led recruitment teams at Nortel, Aimco and Sony Mobile. Bill has experience building recruitment teams for a variety of successful projects. Sails-Up has worked with the some of top employers in the country such as Sony Mobile, Lenovo, Sage, Brinks, Dimension Data and First Citizens Bank.



**Min Yi 伊敏**  
*Senior Consultant at Aperian Global*

Yi Min is a Senior Consultant with Aperian Global. She is a Global HR Executive with 20+ years of experience in Talent & Organization Development. Yi Min coached C-level leaders in managing cross-cultural challenges to successfully expand their business to global markets and drive business success. Yi Min gained solid experiences in talent management and learning & organizational development in Fortune 500 companies and various consulting firms. Her previous corporate roles include General Manager – HR Globalization for LeEco; Executive Director of Global Learning at Lenovo and Training Manager at Shell China. She was born in Inner Mongolia, grew up in Beijing, and has lived and worked in the US for over 10 years. She speaks fluent Mongolian, Chinese and English. She is based in the US and frequently travels to China on various clients' projects. She is passionate about helping the individuals to discover their purposes/values and to pursue their goals to have a balanced life.



**Tim Flood, PhD**  
*Associate Professor at University of North Carolina, Chapel Hill*

Tim Flood, PhD is an Associate Professor of Management & Corporate Communication at the University of North Carolina's Kenan Flagler Business School where he has been since 2004. He teaches courses in presentation skills, business writing and cross-cultural communication, and he works extensively across the MBA Program's Career & Leadership and Student Engagement initiatives. Tim works directly with MBA international-students (approximately 30% of the MBA student population) and has been fortunate enough to travel to 16+ countries as part of his work. He also consults with organizations—from charities and small startups to Fortune 100 companies—looking to streamline their communication processes and enhance their



**Jodie C. Riggs**  
*Director of Career Services at Your Next Success, LLC*

Jodie Riggs is the director of career services at Your Next Success, LLC. Her previous positions include corporate director of human resources and a career specialist. Jodie earned her master's degree from Marshall University in 1994. She served as the founding president of Toastmasters International in Wake Forest, North Carolina, and is a past president of Women In Networking (WIN) in Wake Forest.

## OUR HOSTS

### Host Organization

**ASIAN FOCUS** is a non-profit organization formed to promote, sponsor, and support programs to help Asian Americans and immigrants of all generations. Asian Focus strives to help individuals and their families address the daily cultural and linguistic challenges to better acclimate into American society. We hope to foster synergy and encourage participation from agencies and skilled professionals; promoting education, diversity, and cultural exchange services for all under-served groups. [www.asianfocusnc.org](http://www.asianfocusnc.org)



### Co-Host

**CSSFA NCSU:** CSSFA aims to: (1) assist newcomers to smoothly adapt to the US. (2) Promote mutual understanding and assistance to Chinese at NCSU. (3) To facilitate cultural exchange among Chinese, American and international friends.

